

“Mela! Mela! Anime Japan!! (tentative),” an event showcasing Japanese anime content, Japanese products/services and Japanese food will be organized in late September in the Delhi NCR region as one of the main events of the “Japan Month 2024,” scheduled to be organized from September to October this year. Mainly directed at the young generation (from teens to 30s) of India, which is the youngest country in the world, the event is expected to promote the charms of Japanese anime content, the excellence of Japanese products and services, and Japanese food, as well as create opportunities for Indian youths to visit, study and work in Japan.

“Mela! Mela! Anime Japan!! (tentative)” will be an “all-Japan” event, organized through collaboration between public and private sectors. We welcome the active participation of not only Japanese companies based in India but also companies and academic institutions in Japan that wish to expand their outreach to the younger generation in India.

Details of the event, including date, time and venue, will be announced at a later date. Those interested in the event are kindly asked to refer to the following link and contact the “Mela! Mela! Anime Japan!!” Executive Committee.

“Japan Month 2024” Official Website

https://www.in.emb-japan.go.jp/itpr_ja/11_000001_01113.html

Mela! Mela! Anime Japan! (tentative) Executive Committee:

Mr. Shunsuke Taki, Mr. Takayuki Yamanaka, Mr. Toru Yamagishi

Outline: <https://www.in.emb-japan.go.jp/files/100673267.pdf>

Contact: secretariatmelamelajapan@gmail.com

For enquiries about this press release, please contact;

Embassy of Japan in India:

Mr. Kentaro Orita: kentaro.orita@mofa.go.jp

Mr. Hiroaki Uto: hiroaki.uto@mofa.go.jp