

Address by Ambassador SUZUKI Satoshi on the  
Inauguration Ceremony of NURA in Gurgaon

Mr. Teiichi Goto,  
President and CEO, FUJIFILM Corporation,  
Mr. Masataka Akiyama,  
Corporate Vice President, FUJIFILM Corporation,  
Mr. Koji Wada,  
Managing Director, FUJIFILM INDIA Private Limited,  
Dr. Mohammed Kasim,  
Executive Director, Dr. Kutty Healthcare,

Distinguished participants,  
Ladies and Gentlemen,

(Opening)

It is my pleasure to join this inauguration ceremony of NURA in Gurgaon today. First of all, I would like to congratulate NURA on the opening of a new health check-up center here in Gurgaon and I am very pleased to be a part of this ceremony.

(PM visit)

Let me first touch upon the Japanese Prime Minister's visit to India earlier this year. On March 19, Prime Minister Kishida visited Delhi to have a summit meeting with the Honorable Prime Minister Narendra Modi. During the discussions, both the leaders reaffirmed their commitment to achieve the health-related targets of SDGs, in particular universal health coverage, and to strengthen global health architecture. The importance of international cooperation in the field of healthcare has

become more evident in recent years due to the COVID-19 pandemic.

(FUJIFILM and NURA)

In this context, I am very glad that NURA has been promoting the Japanese-style health checkup systems in India and has opened its new branch in the Delhi-Gurgaon area in addition to the first one in Bengaluru, which has started its activities in February 2021 and has been successfully operated since then. FUJIFILM is one of most well-known Japanese companies in healthcare business in India. The company is renowned worldwide for its path-breaking R&D and for taking up challenges of expanding their business into novel fields. I think it is indeed in the spirit of FUJIFILM that they founded NURA and started health checkup business in India, in collaboration with their Indian partner, Dr. Kutty Healthcare.

Furthermore, as a medical device company, FUJIFILM also does their business in the Image Diagnosis field. I hope that the excellent combination of both the businesses would contribute to further improvement of medical environment in India.

(Health environment in India)

Currently, infectious diseases are still one of the major threats to the health of Indian people. However, due to the rapid economic development and the accompanying advancement of medical diagnosis techniques, different types of diseases, such as cancer and lifestyle-related diseases, are now found more as emerging major causes of health issues. Given this background, the Government of Japan is truly encouraged by and grateful for the

initiatives of NURA to provide exemplary medical checkup services in India and to develop AI-assisted medical technology, which is rapidly gaining ground in India. The Government of Japan, on its part, will offer funding support in order to further promote digitalization as well as to strengthen the supply chain in the medical field.

In Japan, it is mandatory for all nationals to undertake annual health checkups under our national universal health insurance system. The objective is, of course, to ensure prevention of diseases by early detection, to promote health awareness among the people, and to optimize the overall national medical cost. I am confident that NURA will make full use of the rich experience of Japan and make a significant impact on the Indian society as well.

I understand that NURA offers health checkup services that combine well-experienced and patient-friendly health checkup systems of Japan with latest AI technology of India. I know that NURA in Bengaluru has been very successful and well received in the local community. I therefore wish the same level of appreciation of the new facility here in Delhi-Gurgaon.

(Closing)

In closing, I wish everyone here all the success in this new endeavor and hope that NURA's services and FUJIFILM's state-of-art technologies will help further elevate health infrastructure in India to a much higher level.

Thank you very much.