

Two Pilot Projects and Feasibility Studies in India for Strengthening Overseas Supply Chains – First Two Projects from Outside ASEAN –

November 13, 2020

On November 5, 2020, JETRO announced the successful applicants of the second call for the “Program for Strengthening Overseas Supply Chains”. In this program, Japan External Trade Organization (JETRO) provides financial support to those Japanese companies’ activities which contribute to strengthening supply chains between ASEAN and Japan. As long as the activities conform to this objective, projects based in other countries are eligible under this Program.

The second call is for Pilot Projects (Proof of Concept [PoC]) and Feasibility Studies (F/S), which are conducted for Japanese companies’ product development and value chain upgrading activities, aiming to contribute towards the diversification of production bases and the strengthening of supply chains between ASEAN and Japan.

Of the total 21 adopted projects, the two projects mentioned below (1 for PoC and 1 for F/S) are from India:

1. Toyota Tsusho Co., (PoC project for rare earth oxides / carbonates mainly used for automobiles / auto parts)
2. Sumida Electric Co., Ltd. (F/S project for antenna for automobile keyless entry systems and coils for ABS [Anti-lock Braking System])

The above two projects are the first projects which have been adopted from outside ASEAN. India is the only country outside ASEAN where projects are adopted at this moment. Japan and India have been working together to strengthen the supply chain resilience and India’s industrial competitiveness. These two projects can promote such policy objectives between India and Japan.