



# Japan Calling

 A quarterly newsletter from the Embassy of Japan in India
 



Ambassador of Japan to India, Mr. Kenji Hiramatsu, delivered a lecture at Banaras Hindu University, Varanasi, on December 21, 2017

(Photo: Embassy of Japan, New Delhi)

## CONTENTS

➤ Special Advisor to Prime Minister of Japan Visits India for Raisina Dialogue 2018	2	➤ Ambassador Hiramatsu Tours Investors' Summits in Assam, Maharashtra and Uttar Pradesh	9
➤ Commandant of Japan Coast Guard Visits India for High Level Meeting and Joint Exercise	2	➤ Parliamentary Vice Minister for Economy Visits India	10
➤ Ambassador Hiramatsu Speaks at Ananta Aspen Centre	3	➤ 50th Anniversary of JICA Alumni Association of India Commemorated	10
➤ Ambassador Hiramatsu speaks at Conference on "India-Japan-ASEAN Cooperation in the Indo-Pacific"	3	➤ STS Forum 3rd India-Japan Workshop Convenes	11
➤ New Yen Loan and Grant Projects Signed	4	➤ Book Launching of "Mottainai Grandma"	11
➤ Grant for Grassroots Projects Signed	4	➤ The 2018 JET PROGRAMME Recruitment Process Started in India	12
➤ Embassy Launches "Japan's Blue Sky Initiatives"	5	➤ MEXT Scholarship Seminar for Young Indian Railway Engineers	12
➤ Infrastructure and Transport Minister Visits India	6	➤ Photo Exhibition on the Journey of Japan-India Relations since Meiji Era	13
➤ Ambassador Hiramatsu Visits Odisha	6	➤ 10th Anniversary of Fukuoka Prefecture and NCT of Delhi Friendship	14
➤ JCCI Visits India	7	➤ Updates from Consulates	15
➤ Sakura Science Fellows Visit Japan	8	➤ Exploring Japan: Cool Japan	19
➤ High Speed Railway and Railway Safety Discussed	8	➤ Embassy of Japan in India Officially on Facebook	20

## Special Advisor to Prime Minister of Japan Visits India for Raisina Dialogue 2018

On January 17, Special Advisor to the Prime Minister of Japan, Mr. Kentaro Sonoura, gave a speech on “Free and Open Indo-Pacific”, at the Raisina Dialogue 2018 organized by Observer Research Foundation.



*(Photos: Embassy of Japan, New Delhi)*

## Commandant of Japan Coast Guard Visits India for High Level Meeting and Joint Exercise

On January 15, Admiral Satoshi Nakajima, Commandant, Japan Coast Guard, attended the 17th High Level Meeting between Japan Coast Guard (JCG) and Indian Coast Guard (ICG) at ICG HQ.

On January 17, a Joint Exercise between JCG and ICG was held off the Chennai coast, in the Bay of Bengal. JCG Ship 'Tsugaru' with its integral helicopter took part in the exercise.



High-level Meeting

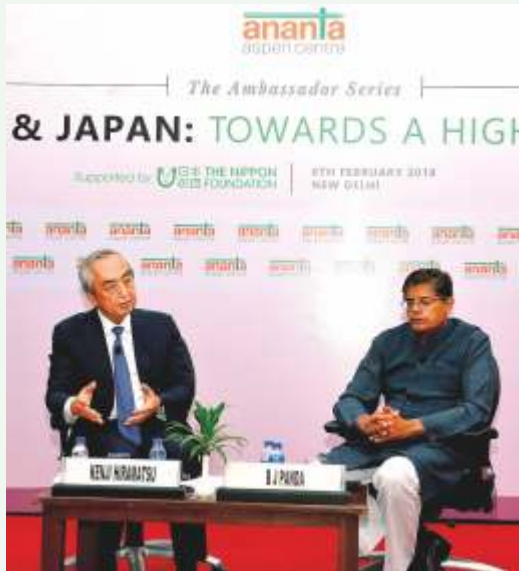


Joint Exercise in Bay of Bengal

*(Photos: Japan Coast Guard)*

## Ambassador Hiramatsu Speaks at Ananta Aspen Centre

On February 6, Ambassador Hiramatsu gave a speech on "India & Japan: Towards A Higher Stage", at an event organized by Ananta Aspen Centre, and elaborated on ways to elevate the ever-flourishing Japan-India relations to a higher stage.



(Photos: Embassy of Japan, New Delhi)

## Ambassador Hiramatsu speaks at Conference on "India-Japan-ASEAN Cooperation in the Indo-Pacific"

On February 22, Ambassador Hiramatsu spoke at a conference organized by Carnegie India and IDF, on "India-Japan-ASEAN Cooperation in the Indo-Pacific". Ambassador Hiramatsu welcomed the great success of the India-ASEAN Commemorative Summit in January and highlighted the vast potential for cooperation between India, ASEAN and Japan.



(Photo: Embassy of Japan, New Delhi)

## New Yen Loan and Grant Projects Signed

In December 2017 and January 2018, Ambassador Hiramatsu and Mr. S. Selvakumar, Joint Secretary of Department of Economic Affairs, Ministry of Finance, Government of India, signed and exchanged Notes for the provision of JPY 45 billion loan (approx. INR 2,500 crore) and JPY 1.276 billion grant (approx. INR 73 crore).

On January 24, 2018, Japan decided to provide ODA loan for the Bengaluru Water Supply and Sewerage Project (Phase 3) (I). The grant, signed on December 20, 2017, is for the project for Implementation of Advanced Traffic Information and Management System in Core Bengaluru that will install an advanced traffic system including signaling system and congestion detection sensor, thereby strengthening connectivity and industrial competitiveness of the local economy. Japan hopes that these projects collectively improve the livelihoods and raise local awareness on the advantages of Japanese technologies.



(Photos: Embassy of Japan, New Delhi)

## Grant for Grassroots Projects Signed

On December 19, the Embassy held a signing ceremony for the new Grant Contract for the Project for Construction of Skill Development Center for Women and Youth in Baran, Rajasthan, with the recipient NGO, Centre for Community Economics and Development Consultants Society. This grant is to be utilized for local community members' skills development and economic empowerment.



(Photo: Embassy of Japan, New Delhi)

# Embassy Launches “Japan's Blue Sky Initiatives”

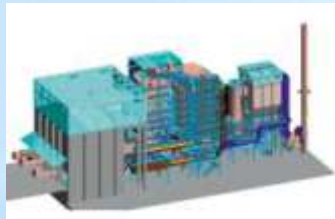
Amid the air pollution plaguing Delhi, the Embassy of Japan in India launched Japan's Blue Sky Initiatives, a resource of Japanese public and private entities' knowledge and technologies, to be utilized in controlling India's air pollution. On December 21, Ambassador Hiramatsu gave a lecture at Banaras Hindu University in Varanasi, to share Japan's experience of tackling environmental issues during the industrialization period, and to showcase application of Japanese technologies to India's air pollution.

Ambassador Hiramatsu also called on Dr. Harsh Vardhan, Honourable Minister of Environment, Forest and Climate Change, to discuss environmental issues in India. The Embassy is determined to further expand efforts under the Blue Sky Initiatives, in collaboration with Japanese companies and organizations.

More details can be found on the Embassy website [http://www.in.emb-japan.go.jp/itpr\\_en/00\\_000519.html](http://www.in.emb-japan.go.jp/itpr_en/00_000519.html).



## Japan's Blue Sky Initiatives



Waste Incineration Facility (Waste to Energy Plant)



Solar Pump System for Irrigation



Biomass Fuels



Environmental Equipment for Coal Thermal Power Plants



Dust Suppressants

Next Generation Vehicle



Intelligent Transport System

Smart Telecom Towers



(Photos: Embassy of Japan, New Delhi)

## Infrastructure and Transport Minister Visits India

Mr. Keiichi Ishii, Minister of Land, Infrastructure, Transport and Tourism, visited India in late December 2017. During his visit to India, Minister Ishii had a meeting with Mr. Piyush Goyal, Hon. Minister of Railways. They exchanged views on the cooperation on Mumbai-Ahmedabad High Speed Railway project and Dedicated Freight Corridor, as well as on conventional railways. Minister Ishii also met with Mr. Nitin Gadkari, Hon. Minister of Road Transport and Highways, to discuss Japan-India cooperation on PPP projects of highways in India and other fields of cooperation, including roadside amenities, ITS (Intelligent Transport System), and road construction in mountainous areas, among others.



(Photos: Embassy of Japan, New Delhi)

## Ambassador Hiramatsu Visits Odisha

In mid-January, Ambassador and Mrs. Hiramatsu visited the eastern coastal state of Odisha. Ambassador Hiramatsu called on Mr. S.C. Jamir, Honourable Governor, and Mr. Naveen Patnaik, Honourable Chief Minister of Odisha, to discuss Japan-Odisha cooperation for investment promotion, tourism, people-to-people exchanges, and Japanese language education.

On January 13, Ambassador Hiramatsu attended the 22nd Refining & Petrochemicals Technology Meet, chaired by Mr. Dharmendra Pradhan, Honourable Minister of Petroleum & Natural Gas and Skill Development & Entrepreneurship. From the Japanese industry, Hitachi Zosen, Mitsubishi Heavy Industries, JFE Engineering, Mitsui Chemicals, etc., participated. Ambassador Hiramatsu also visited Utkal University in Bhubaneswar and interacted with around 20 keen Japanese language students in the Department of Anthropology.



Call on Mr. S.C. Jamir, Honourable Governor of Odisha



Call on Mr. Naveen Patnaik, Honourable Chief Minister of Odisha

(Photos: Embassy of Japan, New Delhi)

## JCCI Visits India

Japan Chamber of Commerce and Industry (JCCI), the largest economic organization in Japan with a membership of 1.25 million businesses, visited Delhi with an 80-strong economic delegation headed by its chairperson, Dr. Akio Mimura of Nippon Steel and Sumitomo Corporation. The JCCI economic mission had discussions with Cabinet Ministers, Indian corporate executives and Japanese companies based in India and exchanged views on further strengthening of bilateral economic activities, as well as seeking modalities of expanding business and improving investment environment in India.

Dr. Akio and other executives of JCCI met with the Honourable Minister of Commerce and Industry, the Honourable Minister of Food Processing Industries, the Honourable Minister of State for Power and New & Renewable Energy, and the Cabinet Secretary. The discussions touched upon Japanese business activities in India contributing to hallmark initiatives of the Government of India, including 'Make in India'.

The 42nd round of the Joint Meeting of JCCI's Japan-India Business Cooperation Committee and FICCI's India-Japan Business Cooperation Committee was convened on January 23 and launched FICCI's Knowledge Report, 'India-Japan Roadmap towards Realizing Vision 2025'.

On the same day, the JCCI delegation interacted with Indian states' representatives to gain better understanding of various growth potentials, focal sectors, and operating environment in different states. The states' chief secretaries and CEOs of industrial development and investment promotion authorities of Uttar Pradesh, Odisha, Assam, Karnataka, Gujarat and Rajasthan travelled from their headquarters, in order to make a direct appeal to potential Japanese investors in JCCI.



42nd Joint Meeting of Japan-India and India-Japan Business Cooperation Committees convenes



Ambassador Hiramatsu addresses the Business Cooperation Committee meeting



JCCI executives discuss with Minister of Food Processing Industries



JCCI executives discuss with Minister of State for Power and New & Renewable Energy

*(Photos: Embassy of Japan, New Delhi)*

# Sakura Science Fellows Visit Japan

In late January, 33 Indian researchers and government officials in the ICT sector visited Japan as part of Sakura Science Plan, sponsored by Japan Science and Technology Agency (JST). While in Japan, the Sakura Science fellows visited universities, research institutions and corporations engaged in advanced research on ICT, to discuss and think of future bilateral cooperation. The participants also had the chance to interact with Indian researchers working at institutions in Japan.

More information on Sakura Science Plan can be found at <https://ssp.jst.go.jp/EN/index.html>.



(Photos: Embassy of Japan, New Delhi)

## High Speed Railway and Railway Safety Discussed

On February 8, the Embassy of Japan, together with International High-Speed Rail Association (IHRA), Japan's Ministry of Land, Infrastructure and Transport, and India's National High Speed Rail Corporation Ltd., organized a meeting for experts in High Speed Railways, to discuss how India's own High Speed Railways could be developed, drawing on Japanese and Taiwanese examples of Shinkansen.

On February 13, Ambassador Hiramatsu attended the 5th anniversary celebration of Kyosan India and a seminar on "Promoting Rail and Road Safety in India". Kyosan India is the first Japanese railway signal manufacturer that received the type approval for Electric Interlocking System by Research Design & Standards Organization (RDSO) under Ministry of Railways, thereby contributing to the "Make in India" initiatives.



(Photos: Embassy of Japan, New Delhi)

# Ambassador Hiramatsu Tours Investors' Summits in Assam, Maharashtra and Uttar Pradesh

In February, Ambassador Hiramatsu toured around the country to participate in 3 different investors' summits organized by State authorities. State governments are encouraged to attract potential investors on their own, and all three investors' summits were graced by the presence of Prime Minister Modi.

On February 3, Ambassador Hiramatsu attended “Advantage Assam - Global Investors' Summit 2018” in Guwahati, Assam, and gave a speech at the plenary session. JETRO hosted the Japan session in the afternoon, and Japanese companies such as NEC and Terra Motors gave a presentation on how they could contribute to the North East Region in fields like Smart City development and electric rickshaw manufacturing.

On February 18, “Magnetic Maharashtra – Convergence 2018” in Mumbai, Maharashtra, too, showcased Japanese companies' presence in India's industrialization. Prime Minister Modi, escorted by the Japanese Ambassador, dropped in at the Japan Pavilion. On February 19, at a session titled, "Maharashtra: the Journey to a Trillion Dollar Economy", Ambassador Hiramatsu reiterated the importance of cooperation between the State of Maharashtra and Japan.

On February 21, Ambassador Hiramatsu attended “Uttar Pradesh Investors' Summit 2018” in Lucknow, UP. Japan joined the Summit as a partner country. In the Japan session, Ambassador Hiramatsu explained Japan's contribution to the development of Uttar Pradesh in fields such as environment, infrastructure, people-to-people exchanges, and grassroots development, to the keen audiences.



Advantage Assam – Global Investors' Summit



Magnetic Maharashtra - Convergence 2018



Maharashtra: the Journey to a Trillion Dollar Economy



Uttar Pradesh Investors' Summit

(Photos: Embassy of Japan, New Delhi)

## Parliamentary Vice Minister for Economy Visits India

On February 25, Hon. Daisaku Hiraki, Parliamentary Vice Minister for Economy, Trade and Industry (METI), visited Visakhapatnam, Andhra Pradesh, to participate in the Partnership Summit 2018. Mr. Hiraki met with Mr. Suresh Prabhu, Hon. Minister for Commerce & Industry as well as Mr. N. Chandrababu Naidu, Hon. Chief Minister of Andhra Pradesh on this occasion. Mr. Hiraki also participated in the Japan country session which Hon. Chief Minister Mr. Naidu attended.



Parliamentary Vice Minister meeting Mr. Suresh Prabhu, Hon. Minister for Commerce & Industry



Parliamentary Vice Minister meeting Mr. N. Chandrababu Naidu, Hon. Chief Minister of Andhra Pradesh

*(Photos: Embassy of Japan, New Delhi)*

## 50th Anniversary of JICA Alumni Association of India Commemorated

The Embassy of Japan and JICA Alumni Association of India (JAAI) co-hosted the 50th anniversary reception of JAAI on February 24. JAAI is an association of Indian professionals who have participated in JICA training programmes as part of Japan's effort for technical cooperation. Ambassador Hiramatsu commended the JAAI members in attendance for having nurtured the flourishing relationship between Japan and India for more than 50 years.



*(Photos: Embassy of Japan, New Delhi)*

## STS Forum 3rd India-Japan Workshop Convenes

The 3rd STS Forum India-Japan workshop was held on February 28, 2018. More than 100 policy makers, business leaders and scientists gathered and discussed about innovation, entrepreneurship, and the impact of ICT on society.



*(Photos: Embassy of Japan, New Delhi)*

## Book Launching of “Mottainai Grandma”

On January 13, “Mottainai Grandma/ Mottainai Dadi Maa” was launched in a Hindi-English bilingual edition, by National Book Trust of India and Kodansha Publishers of Japan, at the World Book Fair 2018. Deputy Chief of Mission, Mr. Yutaka Kikuta, attended the launching event to deliver his remarks. In his speech, DCM Kikuta expressed his wish that the word “Mottainai”, which is closely related to the importance of “recycling” and “preservation of ecology”, will reach out not only to children but also people across all generations in India.



DCM Kikuta delivers his remarks



Ms. Mariko Shinju, author of the book, reads “Mottainai Grandma”

*(Photos: Embassy of Japan, New Delhi)*

# The 2018 JET PROGRAMME Recruitment Process Started in India

The application procedure for The Japan Exchange and Teaching (JET) Programme in 2018 has taken place from 31st January 2018 to 12th March 2018.

In order to promote the understanding of JET Programme itself, as well as the lives of JET participants in Japan, two Introductory Sessions of JET Programme were conducted by the Embassy of Japan, in collaboration with Japan Foundation New Delhi and former JET participants, on 23rd and 27th February 2018, at Jawaharlal Nehru University and University of Delhi, respectively, in front of students who are currently studying the Japanese language.

The JET Programme is an opportunity for young college graduates to assist with international exchange and foreign language education throughout Japan, as either Assistant Language Teachers (ALTs) or Coordinators for International Relations (CIRs).

For further information, please see the following link: <http://www.in.emb-japan.go.jp/Jet-Programme/index.html>.



(Photos: Embassy of Japan, New Delhi)

## MEXT Scholarship Seminar for Young Indian Railway Engineers

On February 27, Ambassador Hiramatsu attended the seminar for young Indian Railway Engineers who wish to join MEXT scholarship program, specially arranged for them. In his remarks, Ambassador Hiramatsu encouraged the young engineers to join this program by recounting his own experience when the Shinkansen started to operate between Tokyo and Osaka in 1964.



(Photo: Embassy of Japan, New Delhi)

# Photo Exhibition on the Journey of Japan-India Relations since Meiji Era

On 12th March, Ambassador Hiramatsu and Ambassador Shyam Saran co-hosted the opening ceremony of “Photo Exhibition on the Journey of Japan-India Relations since Meiji Era” which was organized from 12th to 25th March, jointly by the Embassy of Japan and India International Center.

At the ceremony, Ambassador Hiramatsu said in his speech that glimpses of our history of close relations in the modern ages will inspire us to nurture an even higher level of people-to-people exchanges in the future.



*(Photos: Embassy of Japan, New Delhi)*

## 10th Anniversary of Fukuoka Prefecture and NCT of Delhi Friendship

On January 16, Ambassador Hiramatsu attended a commemorative ceremony and reception on the occasion of the 10th Anniversary of Friendship Agreement between Fukuoka Prefecture and NCT of Delhi.

The ceremony and reception was hosted by Hon'ble Mr. Hiroshi Ogawa, Governor of Fukuoka Prefecture, and Hon'ble Mr. Arvind Kejriwal, Chief Minister of Delhi.

During the ceremony, a new MoU on the establishment of friendship and cooperation between Fukuoka and Delhi was signed by Hon. Mr. Ogawa and Hon. Mr. Kejriwal, witnessed by members of the Fukuoka Prefectural Assembly and Local Assembly of Delhi, among other attendees, and both sides agreed to exchange their expertise and cooperation in the fields of Environment, Air Pollution, Culture, and Education, etc.

Followed by a reception, Ambassador Hiramatsu made his remarks offering congratulations on the new agreement, and wishing for the everlasting friendship and prosperity of the administrations of Fukuoka and Delhi, as well as the citizens of Fukuoka and Delhi.



(Photo: Embassy of Japan, New Delhi)

# Updates from Consulates

## KOLKATA



Chief Minister of West Bengal, Her Excellency Ms. Mamata Banerjee, along with Mr. Masayuki Taga, Consul General of Japan in Kolkata, Mr. Naoyoshi Noguchi, Executive Vice President, Japan External Trade Organisation (JETRO), and the leader of the delegation accompanied by other delegates, at Japan Country Hall in Biswa Bangla Convention Centre, New Town, Kolkata, on January 16, during the **4TH EDITION OF BENGLA GLOBAL BUSINESS SUMMIT**, in which Japan was one of the partner countries.



Mr. Masayuki Taga, Consul General of Japan in Kolkata, inaugurating the **Japanese Film Festival titled – NIPPON TALKIES**, organised by the School of Film & Media Sciences and School of Mass Communication, Kalinga Institute of Industrial Technology, in collaboration with Consulate General of Japan in Kolkata and the Japan Foundation, held at Campus 7 Auditorium, KiiT Bhubaneswar, on February 16 and 17. Among the dignitaries, Mr. Achyuta Samanta, Founder of KiiT & KISS, and Mr. Himanshu Khatua, M.D. of Kalinga TV, and CEO of School of Film & Media Sciences and School of Mass Communication, KiiT, were also present. Students enthusiastically decorated the venue to create a Japanese ambience and also enjoyed the movies. This was the first Japanese Film Festival organised out of Kolkata.



Grandmaster Genjiro Okura, the 16th Grandmaster of “Okura” School of “Kotsuzumi-kata” and the Living National Treasure of Japan, performing solo in front of the people of Kolkata in a **concert titled – KOTSUZUMI (traditional Japanese hand-held small drums)**, organised by Paschim Bangla Akademi, in collaboration with Consulate General of Japan in Kolkata, held at Rabindra Okakura Bhavan, on February 22. Around 200 people were enthralled by the beats and rhythm of Kotsuzumi. The Japanese hand drum consists of a body made from the wood of cherry tree and shaped like hourglass. It is widely used in Noh, one of Japan's oldest theatrical arts.



Tea-master Sosei Ajioka, Professor of “Urasenke” school of Japan and Representative & Director of “Yowakai”, demonstrating “Chado - The Way of Tea”, at an event titled **GLIMPSES OF JAPANESE CULTURE**, organised by Visva-Bharati, in collaboration with Consulate General of Japan in Kolkata, held at Uttarayan in Rabindra Bhavana, Santiniketan, on February 23. Around 90 enthusiasts including teachers and students from the Department of Japanese, Nippon Bhavana, together with professors and students from the Department of Arts, Kala-Bhavana, participated in and enjoyed the traditional Japanese Tea Ceremony.

*(Photos: Consulate General of Japan in Kolkata)*

## CHENNAI



On January 31, the Consulate General of Japan in Chennai held **Consul General Commendation Award giving ceremony**. Mr. Seiji Baba, Consul General of Japan in Chennai, presented the award to Dr. A.S. Krishnamurthy, Founder & President of International Tai-Iku-Kai Karate and Kobudo Self Defence Training School (left), Mr. Rajagopal C.S., Vice-president of Tamilnadu Judo Association (second right), Mr. Haribabu Subramaniam, President and Technical Director of Shorei-Kan Karate-Do Asia HQ and Ryu Kyu Kobudo Hozonkai India HQ (right).

(Photo: Consulate General of Japan in Chennai)



On February 11, Consulate General of Japan in Chennai, together with Cabinet Office, Government of Japan, held a **Buffet Reception on board the M.S. Nippon Maru, as a part of The Next Generation Global Leaders Program “The Ship for World Youth Leaders”, at Kochi, Kerala**. At the opening of the reception, Mr. Seiji Baba, Consul General of Japan in Chennai, and Mr. Amrendra Kumar Dubey, Secretary, Ministry of Youth Affairs & Sports, Government of India, participated in the Reception and made speeches.

(Photo: Consulate General of Japan in Chennai)



On January 29, ABK-AOTS Dosokai Tamilnadu Center and Tamilnadu Chamber of Nippon India Trade & Industries held the **award giving ceremony of 16th ABK-AOTS CUMI 5S Competition, 12th ABK-AOTS TPM Competition & 11th ABK-AOTS Thiagarajar 5S Competition, 1st ABK-AOTS LEAN Management Practice Competition**. On the stage are, Mr. Seiji Baba, Consul General of Japan in Chennai, Mr. M.R. Ranganathan, Chairman of ABK-AOTS Dosokai Tamilnadu Center, Dr. Ramachandra N Galla, Chairman of Amara Raja Group, Mr. K. Srinivasan, Managing Director of CUMI, Mr. G. Chandramohan, President of ABK-AOTS Dosokai, Mr. K. Balasubramanian, President of Tamilnadu Chamber of Nippon India Trade & Industry (from left).

(Photo: ABK-AOTS Dosokai Tamilnadu Center)



On February 24, Consulate General of Japan in Chennai and ABK-AOTS Dosokai Tamilnadu Center co-organized a **Mini-Marathon in commemoration of Olympics & Paralympics TOKYO 2020**, at the College of Engineering, Anna University campus. In the photo are: Mr.& Mrs. Seiji Baba, Consul General of Japan in Chennai (second right & left), Mr. B. Vasudevan, President of Alumni Association, College of Engineering Guindy, Chennai (right), with 1st, 2nd, and 3rd prize winners of Mini-Marathon.

(Photo: Consulate General of Japan in Chennai)

## MUMBAI



Mr. Ryoji Noda, Consul General of Japan in Mumbai, presented 'The Order of The Rising Sun, Gold Rays with Rosette' to Mr. Mukesh Patel, President of the Indo-Japan Friendship Association, Gujarat (IJFA), at a ceremony held on January 23 in Ahmedabad. The award was presented to him in recognition of outstanding contribution to promoting friendly relations and mutual understanding between Japan and India on academic, business and cultural fronts.



Mr. Ryoji Noda, Consul General of Japan in Mumbai (4th from left), met around 40 delegation members from Wakayama Prefecture, including Mr. Yoshinobu Nisaka, the Governor of Wakayama Prefecture, on January 30, at the Consulate General of Japan in Mumbai. The focus was on enhancing bilateral cooperation between Maharashtra State and Wakayama Prefecture on various fronts: economic, political, tourism, to name a few.



Winners of the 30th West Zone Japanese Language Speech Contest along with the judges from the Mumbai Japanese School and the Japan Foundation. The Speech Contest was held on February 3, in Pune. The participants, who had come from all over the Western Region of India, gave exemplary speeches and were lauded for their efforts. The event was co-hosted by the Indo-Japanese Association, Pune, Japanese Association, Pune, and the Consulate General of Japan in Mumbai.



Mr. Ryoji Noda, Consul General of Japan in Mumbai (2nd from left), at the Handing over of Land Documents for High Speed Rail Terminal at Bandra Kurla Complex (BKC), with Shri Devendra Fadnavis, Hon'ble Chief Minister of Maharashtra, and Shri Piyush Goyal, Hon'ble Minister of Railways and Coal, Government of India. The documents were handed over in a function held on February 27, at the Central Railway Headquarters at CSMT.

*(Photos: Consulate General of Japan in Mumbai)*

## BENGALURU



### ComiCon Bangalore

Mr. Kitagawa, Consul General of Japan in Bengaluru, made a visit to ComiCon at KTPO Trade & Convention Centre in Bengaluru, on December 2, and took some photos with cosplayers. He discussed with them as to how we can make St Mark's street as cosplayers street, just like Harajuku in Tokyo. They were very positive in cooperating to realize this idea. We hope a segment of St Mark's St. will become "kawaiiiko fashion street" one day.



### Japan Habba 2018 (the 14th)

The 14th Japan Habba was held at Indian Institute of Science, on February 3. The festival was a great success with much bigger number of visitors despite a sudden change of date. The Consulate commends the great efforts made by the organizing committee and volunteers for the success of the event. Mr. Kitagawa, Consul General, very much enjoyed the day, strolling around as Momotaro and making friends with other costume players.



### Kerala Literature Festival 2018 in Calicut

On February 8, Mr. Kitagawa, Consul General of Japan in Bengaluru, delivered a speech at the Kerala Literature Festival 2018, in Calicut. Minister of Tourism, Minister for Port, Ambassador of Ireland to India, and Karnataka Actor Prakash Raj, were on the dias.



### Lecture at IIM-B

On February 10, Mr. Kitagawa, Consul General of Japan in Bengaluru, lectured at the Indian Institute of Management, Bangalore (IIM-B). He spoke about how Toyota succeeded in overcoming various hurdles in producing no deficient cars in Bengaluru.

*(Photos: Consulate General of Japan in Bengaluru)*

# Exploring Japan: Cool Japan

The keywords, "Cool Japan", are flying all around the world. From fashion, anime, games, and food, various cultures that the Japanese take for granted are being accepted as cool and trendy by foreigners. To explore and discover for yourself your own "Cool Japan" favourite icons, please plan a visit to Japan soon.

To see more pictures or find information about travelling in Japan, visit the Japan National Tourism Organization (JNTO) website <http://www.jnto.go.jp/>.



Vending Machine

©Yasufumi Nishi/©JNTO



Karaoke [Tokyo]

©JNTO



Yokohama Minato Mirai 21 [Kanagawa]

©Yasufumi Nishi/©JNTO



Umeda Sky Building [Osaka]

©JNTO



Gachapon (Capsule Toy) Shop [Tokyo]

©JTA/©JNTO



Miso Ramen [Hokkaido]


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Original Ramen Yokocho [Hokkaido]

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## ORGANIZATIONS AFFILIATED WITH THE GOVERNMENT OF JAPAN

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