

**JOINT STATEMENT
FOR ENHANCING COOPERATION BETWEEN THE MINISTRY OF
INFORMATION AND BROADCASTING OF INDIA AND THE MINISTRY OF
ECONOMY, TRADE AND INDUSTRY OF JAPAN IN THE AREA OF MEDIA
CONTENT INDUSTRY**

1. Mr. Manish Tewari, Minister for Information & Broadcasting (Independent Charge), Government of India and Mr. Toshimitsu Motegi Minister of Economy, Trade and Industry of Japan met on 12.09.2013 and held fruitful discussions which are mutually beneficial to both sides.

2. During the talks, both the Ministers expressed their intention to enhance cooperation between the two countries in the areas of media content industry.

3. The two Ministers shared the view that both sides should encourage and promote cooperation among the film and animation industries of Japan and India through film festivals, co-production and other collaborative efforts.

4. The two Ministers welcomed the situation where the entities of film and animation industry from Japan and India are developing new business activities especially in the area of joint production of animation films.

5. The Minister for Information and Broadcasting of India informed the Japanese side about India's idea to set up National Center of Excellence in Animation, Gaming and Visual Effects at Mohali, Punjab. He proposed

Japanese partnership in the project in view of Japan's established strength in the animation industry. Both Ministers directed their officials to discuss this proposal constructively.

6. Both Ministers welcomed Japan's Country Focus participation in IFFI, 2013 in Goa.

7. Both sides decided to set up a mechanism of Joint Working Group which would meet regularly to discuss implementation of various collaborative efforts such as co-production of films and animation, skill development, exchange programs between training institutes and such other areas as may be mutually beneficial to both the countries.

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Broadcasting (Independent Charge)
Government of India

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Minister of Economy, Trade and
Industry
Government of Japan

New Delhi, on September 12, 2013